



GEORGE A. BARTH, D.M.D.
MARK J. DANNER, D.M.D.

GENERAL AND FAMILY DENTISTRY

Washington Medical Arts Building
Telephone: (856) 589-7700
Email: barthanddanner@verizon.net

OFFICE HOURS

Monday 8:00 a.m. - 9:00 p.m.
Tuesday 1:00 p.m. - 9:00 p.m.
Wednesday 8:30 a.m. - 9:00 p.m.
Thursday 8:00 a.m. - 9:00 p.m.
Friday 8:00 a.m. - 1:00 p.m.

website: barthanddanner.com

539 Egg Harbor Road, Suite 4 • Sewell, NJ 08080

Newsletter #38 Winter 2012

Welcome To Our New Newsletter!

Since we opened our dental practice in 1983, we have published this newsletter to pass along new information about dental health and dental care products along with news and information about our practice. We would like to be your main source of dental health information. If you have questions about your dental health, give us a call or email us at barthanddanner@verizon.net. For more information about our practice and a map of our location, visit our new website at www.barthanddanner.com.



Staff News

In past years we have reported on many staff maternity leaves and new babies but not in this newsletter. Our twelve staff members all have at least two children and no new additions are reported to be on the horizon.

We also have no changes in our staff to report since our last newsletter. As our long time patients know, adding a new staff member is a rare event for us with our experienced staff averaging over 12 years in the practice. At the front desk you can expect to see Barbara, Diane, Lisa or Debbie. For your dental hygienist, you will usually see Julie, Jessica, Kathy, or Rose. Our dental assistants working at chairside with Drs. Barth and Danner (and behind the scenes) continue to be Cathy, Teena, Kathy and Tara.

Practice News

Friday hours are back! Dr. Danner has traded his Thursday evening hours for Friday mornings (8am-1pm). Dr. Barth and our hygienist, Julie Dean, will continue to provide Thursday evening hours.

New look for the office: Patients visiting us this Summer will notice new equipment, upholstery, carpet, flooring and some of Dr. Barth's photography throughout the office as we do a periodic "perk-up" to keep the office looking fresh and clean.

Professional News

In October, **Dr. Barth** received the **2011 President's Award** from Virtua Health System in recognition of his contribution to quality patient care at Virtua. Dr. Barth is the **Chief of General Dentistry** at Virtua and has been actively involved in the teaching program for over 30 years. **Dr Danner** has been on the Virtua faculty for over 20 years.

Dr. Danner and Dr. Barth have been recognized numerous times in recent years as **Top Dentists** by SJ Magazine, and the Consumers' Research Council **Guide to America's Top Dentists**. In 2011 **Dr. Barth** was recognized as a **Top Dentist in New Jersey** by **The International Association of Dentists**.

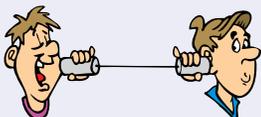
Also in 2011 our Dental Practice received a rating of **A + from the Better Business Bureau**.



Welcome to New Patients

In the past year over 340 new patients joined our dental practice. Of those new patients over 75% chose our practice on the recommendation of friends, family, neighbors or coworkers. Many thanks to all who have shown confidence in us by recommending our practice to others!

Please Ask!



One of the frequent complaints we hear from new patients is that their previous dentist *“was too rushed and never explained anything!”* Our philosophy is to take the time to listen to your concerns and answer your questions. The best dental care will happen when we understand each other and work together. So if you ever have questions about your dental care or our recommendations, please ask!

Dental Care During the Recession

Although there are signs that the economy is improving, many families will continue to be faced with difficult financial choices. When money becomes tight, it has to be spent very carefully. We realize how expensive all types of health care have become in recent years, especially for people with insufficient medical and dental insurance. Preventive health care is often neglected during difficult economic times. Unfortunately the major dental diseases- decay and gum disease - are progressive diseases that steadily become worse and more expensive to treat as time goes by. The best way to keep dental care costs down is to prevent problems from developing and to spot and correct existing decay and gum problems at the earliest stage.



If you have been putting off dental care, we urge you not to wait until something hurts. There are a number of ways that we can work with you to help you or your family members minimize expenses while protecting dental health during a time of financial difficulty. For example, we could recommend first repairing only the deepest cavities while smaller, less urgent cavities could be postponed or spaced out over a period of months.

If more than six months has passed since your last visit, please consider scheduling an examination and cleaning visit. Let us know your financial concerns so we can develop a plan to help maintain your dental health.

Creating A Comfortable Visit: Some Things You See, Some You Don't

Caring for the oral and general health of our patients involves much more than cleaning and repairing teeth. Our staff goes to great lengths to insure that each patient has a comfortable and efficient visit in a clean and safe environment.

Look around during your next visit to the office and see how many things you can notice, such as:

- ✓ Review of your health history
- ✓ Disposable instruments, supplies, covers (up to 24 single use items per patient)
- ✓ Masks and gloves
- ✓ Eye protection for our patients
- ✓ Headphone radio/cassette player available
- ✓ Barrier free access for disabled patients

And behind the scenes, there are many things that you don't see:

- ✓ Planning for your visit before you arrive
- ✓ Consultations with physicians and specialists
- ✓ Sterilization of instruments and handpieces
- ✓ Room and surface disinfection
- ✓ Preparation of materials and equipment

What's on the Walls?

Since it is difficult to read all the diplomas, plaques and certificates on the walls as you walk through our office, here are some of the highlights:

Dr. Barth:

Bachelor of Science - Haverford College
D.M.D. - University of Pennsylvania
Residency - Virtua-West Jersey
Fellowship- Academy of General Dentistry
OKU Dental Honor Society
Phila. Dental Society-Continuing Ed. Award



Dr. Danner:

Bachelor of Science - Dickinson College
D.M.D. - University of Medicine and Dentistry of NJ
Residency - Virtua-West Jersey
OKU Dental Honor Society
Citizen of the Year Award - VFW
Phila. Dental Society-Continuing Ed. Award

